

EDUCATION

University of Wisconsin
Milwaukee, WI
Graduated June 2009
Bachelor of Fine Arts
Emphasis in Graphic Design

University of Georgia
Cortona, Italy
Summer Semester 2007
Emphasis in Fine Arts

EXPERIENCE

Kohler Co. • Designer
May 2011 – Present

Worked directly with CEO to create a variety of marketing materials for the Kohler owned resort in St Andrews, Scotland. Also work daily with art director and creative director on the hospitality team creating anything needed for their resorts, restaurants, spas and shops.

Neu Tool & Supply • Graphic and Web Designer
June 2009 – May 2011

Developed new online based company ToolMarket.com involving marketing pieces like e-mail blasts, sale flyers, booklets and catalogs. Gained an immense amount of experience in e-commerce, web and layout design, brand development and client-printer relationships.

UWM Post • Advertising Manager
November 2008 – June 2009

Oversaw advertising designer and advertising executives. Job involved maintaining a good advertising revenue while creating and sustaining good client relationships through ad development. From January 2007–August 2008 I was in my first position of advertising designer. In that role I was accountable for multiple ad orders weekly in both print and web.

Milwaukee Jewish Day School • Teacher
November 2008 – January 2009

Guided basics of Photoshop for Milwaukee Jewish Day School seventh and eighth graders. Created variety of relevant projects to engage middle school students to learn the digital medium.

Quad Creative • Intern
June 2008 – August 2008

Absorbed many different aspects of a large in-house graphic design firm. Contributed in pitches for clients, project mock ups and fundamentals of a new identity system for QuadDirect.

ACHIEVEMENTS

Committee Member • AIGA-WI
Vice President • AIGA-UWM
Ester C. Waldheim Scholarship • Graphic Design 2007
Freelance Designer • Vince Megna, Mark My Words film and the DG Company

SKILLS

InDesign, Adobe Illustrator, Photoshop, Dreamweaver, After Effects, Flash, HTML, CSS, Digital Photography, Laser Cutting and Painting